



Maxine van Stratum Grohol;
*passionate designer always looking
through her camera lens.*

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PERSONAL STATEMENT

A versatile and enthusiastic creative, with a degree in Graphic & Media Design and over 3 years professional experience in the industry. Currently searching for a new adventure where I can utilise the creative, client facing and organisational skills developed during my degree and career to date.

I specialise in the creation of vector graphics for web applications, using industry standard software such as the Adobe Creative Suite. I have a great deal of experience in web technology such as HTML 5, CSS 3, Bootstrap & SVG and I particularly enjoy the challenges of responsive UX design. I have a passion for branding and enjoy working closely with my clients to identify their needs, develop their ideas and exceed their expectations.

WORK EXPERIENCE

2009 - 2013

Various Events

British Permanent Representative to the EU

Working with the staff of the private residence serving at major events.

2012

Graphic Design Intern

Dasmuse: Graphic Design Agency

Created newsletter layouts, business card designs & pictograms.

Graphic Design Intern

Megaluna: Brussels Graphic Factory

Rebranded a client; logo, stationary & advertising.
Various logo designs.

Photographer

Antwerpen Autovrij

Photographer for the no car event in Antwerp.

2013

Photo Assisstant Intern

Boys By Girls: London Fashion Magazine

Responsible for digital features, metrics, photoshoot locations & assistance.

Graphic and Web Intern

Studio 24: Websites Agency

Various internal branding needs, web design & branding for a client.

2015 - Present

Graphic Designer - Content Coordinator

LiveLink Technology Ltd

UX designer, content coordinator and liaison for largest client. Product owner for designer's card portal, and SVG template developer.

2017 - Present

Freelance Graphic & Web Designer

Various UX and Web Design for new start up launch pages and responsive sites.

Volunteering print work for Children on the Edge charity.

EDUCATION

2007 - 2010

International Baccaalaureate diploma

Saint John's International School

Higher level subjects taken; Art, Philosophy, English, French.

2010 - 2014

Foundation Introduction to Design & Bachelors Graphic and Media Design

University of the Arts London, London College of Communication

DESIGN SKILLS

ADOBE PHOTOSHOP
ADOBE ILLUSTRATOR
ADOBE INDESIGN
HTML & CSS
BOOTSTRAP



WEB DESIGN
BRANDING
LAYOUTS / UX
PHOTOGRAPHY
SVG DEVELOPMENT
ACCOUNT MANAGEMENT

